

# Sustainability Policy

Effective Date: 1/10/2025

## 1. Purpose

Bright Thinking Marketing is committed to promoting sustainability in all aspects of our operations. This policy outlines our approach to reducing environmental impact and supporting sustainable practices.

## 2. Our Sustainability Goals

We aim to:

- Minimize waste and increase recycling across our operations.
- Reduce energy consumption and utilize

renewable energy sources where possible.

- Encourage sustainable procurement by working with environmentally responsible suppliers.
- Promote digital solutions to reduce paper usage.

## 3. Environmental Responsibility

We strive to lower our carbon footprint by implementing energy-efficient technologies, reducing travel through remote working, and supporting green initiatives.

## 4. Employee Engagement

We encourage our employees to adopt sustainable practices both in the workplace and at home, providing training and resources to support these efforts.

## 5. Continuous Improvement

We will regularly review and update our sustainability practices to ensure ongoing improvement and compliance with relevant environmental legislation.

## Contact Us

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