

Social Value Policy

Effective Date: 1/10/2025

1. Purpose

Bright Thinking Marketing is committed to creating positive social, economic, and environmental impact through our operations and services. This Social Value Policy outlines our approach to delivering social value for our clients, communities, and stakeholders.

2. Our Commitments

We aim to:

- Support local communities through engagement and collaboration.
- Promote diversity, equality, and inclusion within our workforce and supply chain.
- Reduce environmental impact by adopting sustainable practices.
- Encourage skills development and training opportunities for employees and partners.

3. Community Engagement

We actively seek opportunities to contribute to local initiatives, charities, and social enterprises that align with our values.

4. Environmental Responsibility

We strive to minimize our carbon footprint by reducing waste, using energy-efficient technologies, and promoting remote working where possible.

5. Ethical Business Practices

We conduct business with integrity, transparency, and respect for human rights, ensuring compliance with all relevant legislation.

6. Monitoring and Reporting

We will regularly review our social value activities and report progress to stakeholders to ensure accountability and continuous improvement.

Contact Us

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