

Accessibility Policy

Effective Date: 1/10/2025

1. Purpose

Bright Thinking Marketing is committed to ensuring that our services, website, and communications are accessible to all individuals, including those with disabilities.

2. Our Accessibility Commitments

We aim to:

- Comply with all relevant accessibility legislation and standards, including the Equality Act 2010 and WCAG guidelines.
- Provide alternative formats for content upon request.
- Ensure our website is designed and maintained to be accessible to users with assistive technologies.

3. Website Accessibility

We regularly review and update our website to meet accessibility standards, including text alternatives for images, keyboard navigation, and clear content structure.

4. Communication Accessibility

We offer accessible communication options, including email, phone, and alternative formats for documents when requested.

5. Training and Awareness

Our team receives training on accessibility best practices to ensure inclusivity in all aspects of our work.

6. Feedback and Continuous Improvement

We welcome feedback on accessibility and will take action to address any issues promptly. Contact us using the details below.

Contact Us

Bright Thinking Marketing

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